



PRIDE
INCLUSION
PROGRAMS



AUSTRALIAN LGBTQ
INCLUSION
AWARDS

2024 AWARDS SPONSORSHIP OPPORTUNITIES

pridein
diversity

2024 AUSTRALIAN LGBTQ INCLUSION AWARDS

AWARDS ATTENDANCE
HAS GROWN EACH
AND EVERY YEAR

FROM 238 ATTENDEES
IN 2012 TO 1017 IN 2022



ABOUT

The Australian LGBTQ Inclusion Awards is an event celebrating and awarding Australia's top organisations for LGBTQ inclusion based on the results of the Australian Workplace Equality Index (AWEI). The event is attended by CEO's, dignitaries, senior executives, HR and diversity practitioners, employee network leaders, and members of LGBTQ employee networks and allies, all which have made a significant impact to LGBTQ inclusion in their workplaces.

The Awards is regarded by many as a must-attend event on the LGBTQ calendar and is widely shared across corporate and personal social media platforms. In addition, it is recognised in both LGBTQ and mainstream media, being broadcast on SBS World News the same evening.

Following a break in 2023 to refresh the AWEI, we are so excited to announce that this year's event will be held at the **ICC Sydney** and we will be joined by the multi-talented **Courtney Act** as Co-Host and Entertainment!

Join us for a spectacular event to come together and celebrate the wonderful work you have been doing for LGBTQ inclusion in the workplace over the past 2 years.

2022 EVENT DETAILS

Date: Friday 31 May 2024
Location: ICC Grand Ballroom
14 Darling Drive, Sydney NSW
Time: 11:00am – 3:00pm (AEST)





AUSTRALIAN LGBTQ INCLUSION AWARDS

2024 AUSTRALIAN LGBTQ INCLUSION AWARDS SPONSORSHIP

SPONSORSHIP TYPE	NUMBER OF OPPORTUNITIES	COST*	CURRENT AVAILABILITY
PLATINUM	1	\$23,000	SECURED BY KPMG
GOLD	1	\$20,000	SECURED BY AMAZON WEB SERVICES
SILVER	2	\$15,000	SECURED BY SALESFORCE SECURED BY CLIFFORD CHANCE
BRONZE	3	\$12,500	SECURED BY WESTPAC SECURED BY AMPOL SECURED BY DEUTSCHE BANK
DIGITAL SPONSOR	1	\$15,000	SECURED BY NBN
BEVERAGE SPONSOR	1	\$12,500	SECURED BY ENDEAVOUR GROUP
INTERNATIONAL PARTNER	1	\$10,000	ON HOLD
ASSOCIATE	4	\$4,995	4 x AVAILABLE

* All prices are in AUD and are exclusive of 10% GST

2024 AUSTRALIAN LGBTQ INCLUSION AWARDS SPONSOR BENEFITS

	PLATINUM \$23,000	GOLD \$20,000	SILVER /DIGITAL \$15,000	BRONZE /BEVERAGE \$12,500	ASSOC \$4,995
EVENT BENEFITS					
Opportunity to assist with award presentations on stage	•	•	—	—	—
Stage acknowledgement of your sponsorship	•	•	•	•	•
Acknowledgement and logo on holding slides throughout event	•	—	—	—	—
Opportunity to deliver a 2–3 minute sponsor address on why you are sponsoring	•	—	—	—	—
Acknowledgement and logo on your table sign	•	•	•	•	—
Acknowledgement and logo on foyer display ad	•	•	•	•	•
COMPLIMENTARY TICKETS					
Complimentary tickets	2x premium tables of 10 in Grand Ballroom	2x corporate tables of 10 in Grand Ballroom	1x corporate table of 10 in Grand Ballroom	1x corporate table of 10 in Grand Ballroom	3x individual seats in Grand Ballroom
Complimentary seat for an Executive representative at the VIP/Speakers table	•	—	—	—	—



2024 AUSTRALIAN LGBTQ INCLUSION AWARDS SPONSOR BENEFITS

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PRINT EXPOSURE					
Logo on sponsor wall at red carpet	•	•	•	•	•
Advertisements within printed results booklet	3 full page ads	2 full page ads	1 + ½ ads	1 full page ad	½ page ad
Sponsorship profile within printed results booklet	200 words	150 words	100 words	100 words	—
Acknowledgement and logo within the printed program and results booklet	•	•	•	•	•
Logo on the front cover of the printed program	•	—	—	—	—
ONLINE EXPOSURE					
Year-long sponsor acknowledgement and logo on the Pride in Diversity AWEI website as a 2024 Sponsor	•	•	•	•	•
Year-long sponsor profile/overview published on the Pride in Diversity AWEI website	•	•	•	•	—
Sponsor acknowledgement in the 2024 Pride in Diversity Newsletter (reach 1500+) in lead up to LGBTQ Inclusion Awards	•	•	•	•	—
Acknowledgement and logo posted on socials in the lead up to the LGBTQ Inclusion Awards	•	•	•	•	—

* Specifics of sponsor deliverables are available in the Sponsor Deliverables Checklist



We recognise the diversity of Aboriginal and Torres Strait Islander people, their experiences, cultures, languages and practices, and the richness of their contributions to the places where we work, live and play.

We acknowledge the Traditional Owners and Custodians of Country across Australia and their continuing connection to lands, waters, skies and communities. We pay respect to Elders past and present, and extend this to all Aboriginal and Torres Strait Islander people attending our events.

ACON'S PRIDE INCLUSION PROGRAMS

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