



PRIDE  
INCLUSION  
PROGRAMS



AUSTRALIAN LGBTQ+  
INCLUSION  
AWARDS

# 2025 AWARDS SPONSORSHIP OPPORTUNITIES

pridein  
diversity

# 2025 AUSTRALIAN LGBTQ+ INCLUSION AWARDS

AWARDS  
ATTENDANCE  
HAS GROWN EACH  
AND EVERY YEAR

FROM 238  
ATTENDEES IN 2012  
TO 1063 IN 2024

UP **347%**

AUSTRALIAN LGBTQ+ INCLUSION  
AWARDS



## ABOUT

The Australian LGBTQ+ Inclusion Awards is an event celebrating and awarding Australia's top organisations for LGBTQ+ inclusion based on the results of the Australian Workplace Equality Index (AWEI). The event is attended by CEO's, dignitaries, senior executives, HR and diversity practitioners, employee network leaders, and members of LGBTQ+ employee networks and allies, all which have made a significant impact to LGBTQ+ inclusion in their workplaces.

The Awards is regarded by many as a must-attend event on the LGBTQ+ calendar and is widely shared across corporate and personal social media platforms. In addition, it is recognised in both LGBTQ+ and mainstream media, being broadcast on SBS World News the same evening.

Join us for a spectacular event celebrating all the wonderful work we have achieved together in LGBTQ+ workplace inclusion.

## 2025 EVENT DETAILS

**Date:** Friday 30 May 2025  
**Location:** ICC Grand Ballroom  
14 Darling Drive, Sydney NSW  
**Time:** 11:00am – 3:00pm (AEST)





# AUSTRALIAN LGBTQ+ INCLUSION AWARDS



## 2025 AUSTRALIAN LGBTQ+ INCLUSION AWARDS SPONSORSHIP

SPONSORSHIP TYPE	NUMBER OF OPPORTUNITIES	COST*	CURRENT AVAILABILITY
PLATINUM	1	\$23,000	<b>SECURED BY KPMG AUSTRALIA</b>
GOLD	1	\$20,000	<b>SECURED BY AMAZON</b>
SILVER	2	\$15,000	<b>SECURED BY CLIFFORD CHANCE SECURED BY SUNCORP</b>
AUSLAN SPONSOR	1	\$15,000	<b>SECURED BY CAPGEMINI</b>
DIGITAL SPONSOR	1	\$15,000	<b>SECURED BY NBN CO</b>
BRONZE	3	\$12,500	<b>SECURED BY WESTPAC SECURED BY DEUTSCHE BANK SECURED BY SALESFORCE</b>
ENTERTAINMENT SPONSOR	1	\$12,500	<b>SECURED BY CBA</b>
MEDIA PARTNER	1	IN KIND	<b>SECURED BY SBS</b>
BEVERAGE SPONSOR	1	\$12,500	<b>SECURED BY ENDEAVOUR GROUP</b>
VENUE SPONSOR	1	\$12,500	<b>SECURED BY AMERICAN EXPRESS</b>
INTERNATIONAL PARTNER	1	\$4,000	<b>SECURED BY OUT LEADERSHIP</b>
ASSOCIATE	4	\$4,995	<b>1 x SECURED BY JOHN HOLLAND 1 x SECURED BY DEXUS 2 x AVAILABLE</b>

\* All prices are in AUD and are exclusive of 10% GST



## 2025 AUSTRALIAN LGBTQ+ INCLUSION AWARDS SPONSOR BENEFITS

	PLATINUM \$23,000	GOLD \$20,000	SILVER \$15,000	AUSLAN \$15,000	DIGITAL \$15,000
EVENT BENEFITS					
Opportunity to assist with award presentations on stage	•	•	—	—	—
Stage acknowledgement of your sponsorship	•	•	•	•	•
Acknowledgement and logo on holding slides throughout event	•	—	—	—	—
Opportunity to deliver a 2–3 minute sponsor address on why you are sponsoring	•	—	—	—	—
Acknowledgement and logo on your table sign	•	•	•	•	•
Acknowledgement and logo on foyer display ad	•	•	•	•	•
COMPLIMENTARY TICKETS					
Complimentary tickets	2x premium tables of 10 in Grand Ballroom	2x corporate tables of 10 in Grand Ballroom	1x corporate table of 10 in Grand Ballroom	1x corporate table of 10 in Grand Ballroom	1x corporate table of 10 in Grand Ballroom
Complimentary seat for an Executive representative at the VIP/Speakers table	•	—	—	—	—



## 2025 AUSTRALIAN LGBTQ+ INCLUSION AWARDS SPONSOR BENEFITS

	BRONZE \$12,500	MEDIA IN KIND	BEVERAGE \$12,500	VENUE \$12,500	ASSOC \$4,995
EVENT BENEFITS					
Opportunity to assist with award presentations on stage	—	—	—	—	—
Stage acknowledgement of your sponsorship	•	•	•	•	•
Acknowledgement and logo on holding slides throughout event	—	—	—	—	—
Opportunity to deliver a 2–3 minute sponsor address on why you are sponsoring	—	—	—	—	—
Acknowledgement and logo on your table sign	•	•	•	•	—
Acknowledgement and logo on foyer display ad	•	•	•	•	•
COMPLIMENTARY TICKETS					
Complimentary tickets	1x corporate table of 10 in Grand Ballroom	1x corporate tables of 10 in Grand Ballroom	1x corporate tables of 10 in Grand Ballroom	1x corporate table of 10 in Grand Ballroom	3x individual seats in Grand Ballroom
Complimentary seat for an Executive representative at the VIP/Speakers table	—	—	—	—	—



## 2025 AUSTRALIAN LGBTQ+ INCLUSION AWARDS SPONSOR BENEFITS

	PLATINUM \$23,000	GOLD \$20,000	SILVER \$15,000	AUSLAN \$15,000	DIGITAL \$15,000
PRINT EXPOSURE					
Logo on sponsor wall at red carpet	•	•	•	•	•
Advertisements within printed results booklet	3 full page ads	2 full page ads	1 full page ad	1 full page ad	1 full page ad
Sponsorship profile within printed results booklet	350 words	300 words	250 words	250 words	250 words
Acknowledgement and logo within the printed program and results booklet	•	•	•	•	•
Logo on the front cover of the printed program	•	—	—	—	—
ONLINE EXPOSURE					
Year-long sponsor acknowledgement and logo on the Pride in Diversity AWEI website as a 2025 Sponsor	•	•	•	•	•
Year-long sponsor profile/overview published on the Pride in Diversity AWEI website	•	•	•	•	•
Sponsor acknowledgement in the 2025 Pride in Diversity Newsletter (reach 1500+) in lead up to LGBTQ+ Inclusion Awards	•	•	•	•	•
Acknowledgement and logo posted on socials in the lead up to the LGBTQ+ Inclusion Awards	•	•	•	•	•

\* Specifics of sponsor deliverables are available in the Sponsor Deliverables Checklist





## 2025 AUSTRALIAN LGBTQ+ INCLUSION AWARDS SPONSOR BENEFITS

	BRONZE \$12,500	MEDIA IN KIND	BEVERAGE \$12,500	VENUE \$12,500	ASSOC \$4,995
PRINT EXPOSURE					
Logo on sponsor wall at red carpet	•	•	•	•	•
Advertisements within printed results booklet	1 full page ad	1 full page ad	1 full page ad	1 full page ad	1/2 page ad
Sponsorship profile within printed results booklet	200 words	200 words	200 words	200 words	—
Acknowledgement and logo within the printed program and results booklet	•	•	•	•	•
Logo on the front cover of the printed program	—	—	—	—	—
ONLINE EXPOSURE					
Year-long sponsor acknowledgement and logo on the Pride in Diversity AWEI website as a 2025 Sponsor	•	•	•	•	•
Year-long sponsor profile/overview published on the Pride in Diversity AWEI website	•	•	•	•	—
Sponsor acknowledgement in the 2025 Pride in Diversity Newsletter (reach 1500+) in lead up to LGBTQ+ Inclusion Awards	•	•	•	•	—
Acknowledgement and logo posted on socials in the lead up to the LGBTQ+ Inclusion Awards	•	•	•	•	—

\* Specifics of sponsor deliverables are available in the Sponsor Deliverables Checklist



We recognise the diversity of Aboriginal and Torres Strait Islander people, their experiences, cultures, languages and practices, and the richness of their contributions to the places where we work, live and play.

We acknowledge the Traditional Owners and Custodians of Country across Australia and their continuing connection to lands, waters, skies and communities. We pay respect to Elders past and present, and extend this to all Aboriginal and Torres Strait Islander people attending our events.

## **ACON'S PRIDE INCLUSION PROGRAMS**

414 ELIZABETH ST SURRY HILLS NSW 2010 | +61 2 9206 2139

[pride@acon.org.au](mailto:pride@acon.org.au) | [www.prideinclusionprograms.com.au](http://www.prideinclusionprograms.com.au)